

## 10 Common Business Problems - How Do You Rate?

A recent web survey by **DB Engineers** on behalf of their clients, revealed the ten most common business problems. They are not ranked and most surveys studied had one or two extras, however these were the most common.

- Cash Flow / Accounting and Financial Management / Budgetary Inflexibility
- Controlling My Own Time
- Lack of Clear Leadership Vision or Direction
- Training Employees / Staff Turnover / Low Employee Productivity
- Getting Useful Business Information
- Lack of Knowledge of Critical Systems
- Controlling Inventory / Difficulties in Allocating Resources
- Document Management / Excessive Paperwork / Manageability of Data
- Inconsistent Approach to Managing Projects
- Lack of Clear Marketing Policy and Positioning

If you are like me you probably gave your business a quick health check against this list.

It is also likely that you found a few areas where your business could improve.

**DB Engineers** is a database engineering company, which is just a fancy way of saying we make our living by assisting other businesses make sense of all the data they collect on a day-to-day basis.

As you can see, most businesses feel overwhelmed with paper and forms, the double-handling of data, and non productive work. They are data rich, but time poor. These are problems we can solve.

Since 1986, we at **DB Engineers** have developed numerous solutions that can help you manage your business better. Visit our website, [www.db-engineers.com.au](http://www.db-engineers.com.au) and have a look at some of our world-class client organisations that have benefited from our custom-built software solutions.

We can develop a **cost effective tailor-made solution** for you, or for the budget conscious, customise our ERP solution, *TrueXpro* to suit your needs. Ask for a demonstration.

All our systems work equally well in Windows or on a Mac, and you can run multiple languages all at the same time, great for international companies or franchisees in other countries.

If you are ready to build a **world class organisation**, you owe it to yourself to talk to our experts. Let us show you where the savings are hiding in your organisation and how you cannot afford not to talk to us. You'll be delighted by how many of those common problems we can solve.

Call today on **08 9467 2380** or email me at [info@db-engineers.com.au](mailto:info@db-engineers.com.au)

Thanks for taking a few minutes of your valuable time to read this. I hope you found it interesting and are thinking about your business in a new way.

Regards,

**Wes Storms**

Managing Director



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